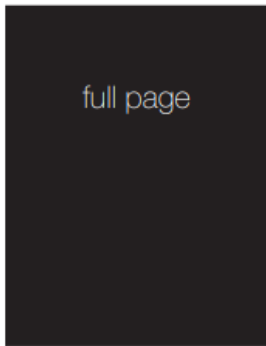


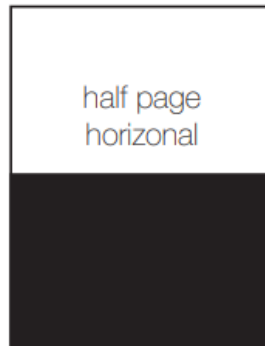
General information/specifications for ads in
 NCBW-SGVC 1920 at the Country Club – An Era of ‘Black Excellence’
 Program book (8.5”x11” publication)



full page

7.5” x 10” live area
 or **8.75” x 11.25”**
 if publication

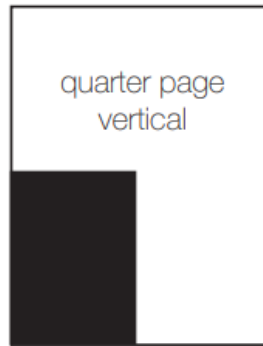
Full BACK Page = \$200.00
 Full Page = \$150.00



half page
 horizontal

7.5” x 4.75”

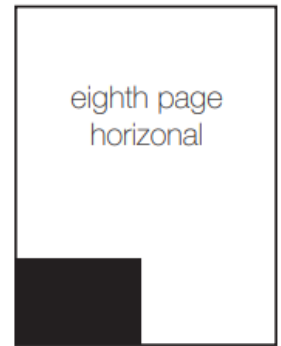
HALF PAGE =
\$100.00



quarter page
 vertical

3.5” x 4.75”

1/4TH PAGE =
\$75.00



eighth page
 horizontal

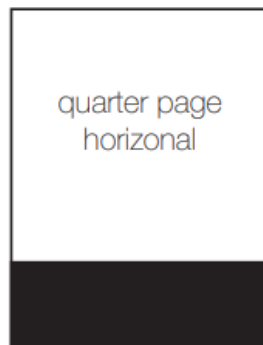
3.5” x 2.125”

1/8TH PAGE =
\$30.00



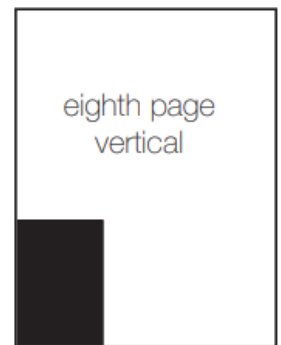
half page
 vertical

3.5” x 10”



quarter page
 horizontal

2.125” x 7.5”



eighth page
 vertical

2.125” x 3.5”

Business Card/
 Company Name

Ad copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files; JPG, TIFF or BMP files.

No MS Publisher or graphics in Word documents can be accepted.